



Ss Peter & Paul's School, Doncaster East

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Advertising in Newsletter - Statement

Purpose of our School Newsletter:

A key communication tool for communicating with our school community on matters relating to faith, education, innovations and activities.

To link members of our school community with the broader East Doncaster community.

For this purpose, organisations external to the school and parish and welcome to advertise in our newsletter.

The following criteria outlines fees associated with advertising:

All advertising must be *related to children*.

To advertise in our newsletter does not mean that the school endorses the activity.

- Secondary schools and kinders to whom we send/receive students - No charge
- Sporting groups - \$20 fee
- Community groups - \$20 fee
- Businesses of past school families - \$20 fee
- Businesses of current school families - donation in-kind for the purpose of raising funds ie. raffle item
- Businesses who are regular supporters (within last 12 months) of our school - no cost (regular supporters means, provide raffle items, discounts for events such as catering)
- External businesses with no connections to the school - \$20 fee

An optional \$20 fee is payable for additional advertising via our electronic channels - Facebook and Twitter.

All advertising and fee charges are at the discretion of the Principal.